



State-Of-The-Art Facility and Resources

- 107,000 square feet of labs, classrooms, broadcast studios and study areas
- Dedicated study areas for graduate assistants and private cubicles for doctoral students
- Research library with access to more than 5 million volumes including 300 databases and 75,000 serials (print and electronic)



Distinguished
Program



Admission Deadlines

Applications may be reviewed throughout the year,
but student admissions will follow the dates listed below.

Fall Semester

May 1

Spring Semester

November 1

International Students

March 1

Assistantships and Scholarships

February 1

Ph.D. Preferred Deadline

December 15

Ph.D. Final Deadline

February 1

We require the following for admission:

General OU graduate application
admissions.ou.edu

Letter of Motivation

GRE scores (gre.org)

List School Code: 6879; Institution Code: 4503

Résumé

Letters of recommendation:

Two for MA/MPW; Three for PhD

MPW include a 50-page writing sample



Gaylord
COLLEGE

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Gaylord
COLLEGE

Graduate Program

M.A., M.P.W. and Ph.D.



Katerina Tsetsura, Ph.D.
Graduate Director

Program Overview

Gaylord College offers broad-based theoretical and practical approaches to the study of media and provides the necessary flexibility for students to pursue a wide variety of career goals and research interests. Core and elective courses are designed to stimulate critical and intellectual thinking. The breadth of the curriculum allows students to tailor their graduate education to their own professional needs and objectives.



The University of Oklahoma is located in Norman, a dynamic and growing part of the Oklahoma City metro. Norman was named by CNN as one of the top 10 small cities to live in the United States, and has a diverse population with numerous artistic and cultural opportunities, a variety of restaurants and recreational activities, reasonable housing and an excellent public school system.

Three Programs

Master of Arts

The Master of Arts in Journalism and Mass Communication provides four areas of study:

- Strategic Communication (PR/AD)
- Creative Media Production
- Journalism
- Media Management

The M.A. program offers three degree completion methods: thesis, project and comprehensive exam.

Master of Professional Writing

The Master of Professional Writing program focuses on novel writing, nonfiction books and screenwriting with the aim of producing marketable writers. The MPW program requires a feature-length screenplay or book manuscript for completion of the program.

Doctoral Program

The doctoral program challenges students to conduct in-depth study of issues in news and information, strategic communication or media arts. The Ph.D. program seeks researchers who wish to explore the theories, practices and values of journalism, mass communication, strategic communication and media.



Faculty Expertise

Among the areas of faculty expertise are media management; ethics and normative theory, law, race and gender, international public relations, new media advertising, message strategy and tactics and documentary. Our graduate faculty also includes distinguished professionals and practitioners from the areas represented in our program.

Graduate Funding

Master's Programs

The program offers graduate assistantships and several scholarships each year.

Doctoral Program

The program offers graduate assistantships at \$18,000-\$24,000 per year for three years plus scholarships and travel and research grants.